

WHO ARE TENANTS?

18 REASONS WHY PEOPLE RENT

Most of us are or have been tenants sometime in our life

1. **BURNED OUT, FLOODED, HURRICANE, ETC** > Have to rent until home is repaired or replaced.
2. **IN BETWEEN HOMES** > Home sold faster then we thought and our new home is not ready.
3. **TDY (Temporary Duty)** > Military or Corporate assignment in a different community temporarily.
4. **CHECKING OUT THE TERRITORY** > Moving into a community, but don't want to buy until they check out different neighborhoods.
5. **ENTRY LEVEL** > Beginning to live on their own
6. **STUDENTS** > Renting in a community where school is located
7. **DIVORCED** > Self- explanatory
8. **SEPERATED** > Self- explanatory
9. **FORECLOSED** > Lost home
10. **CAN'T AFFORD** > Cheaper to rent on some areas – Can't afford down payment
11. **CAN'T QUALIFY** > Poor credit – Some landlords accept poor credit risks
12. **CHOSEN LIFESTYLE** > Don't want the responsibility of home ownership
13. **WORK IN CITY DURING THE WEEK – LIVE ELSEWHERE ON WEEKENDS** > Politicians, pilots, etc.
14. **DOUBLE LIFE** > Self- explanatory
15. **SECRET ACTIVITY** > The need to live a low profile
16. **SUBSIDIZED** > Rent is subsidized or partially subsidized
17. **JOB DEMANDS** > Never home because of travel demands related to careers
18. **RATHER INVEST MONEY ELSEWHERE** > Self-explanatory